

NEW DESIGNER!

FLOWER PRESS KATHARINE WATSON



A childhood spent in England and Hong Kong and semesters spent in India and Senegal left a mark on the way Katharine Watson sees and illustrates the world. But today she finds inspiration right in her own backyard.

“I’ve always been drawn to shapes found in nature and flowers,” says Katharine, who surmises that working alongside her floral designer mother deepened nature’s appeal. “There’s something about the symmetry and colors that I connect with.”

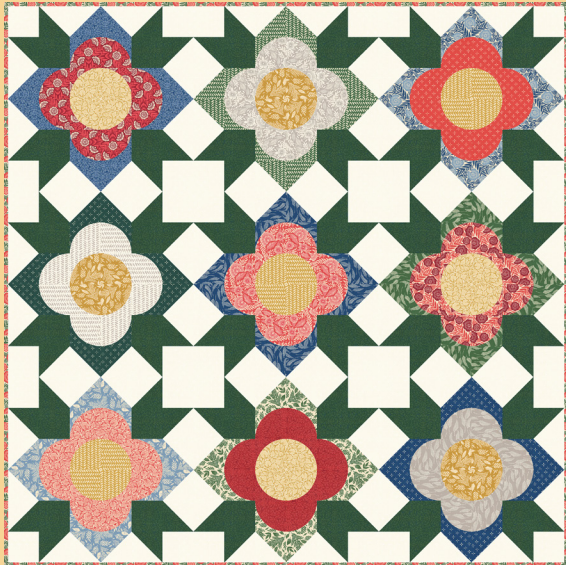
Flower Press, Katharine’s first line for Moda, reflects that connection. It features bold florals, fine-lined foliage, and curvaceous vines in tone-on-tone and contrasting jewel-toned hues. Soothing blenders and leaf patterns

complement the spirited blooms and echo the movement of trellises twined with vines and wind-blown foliage.

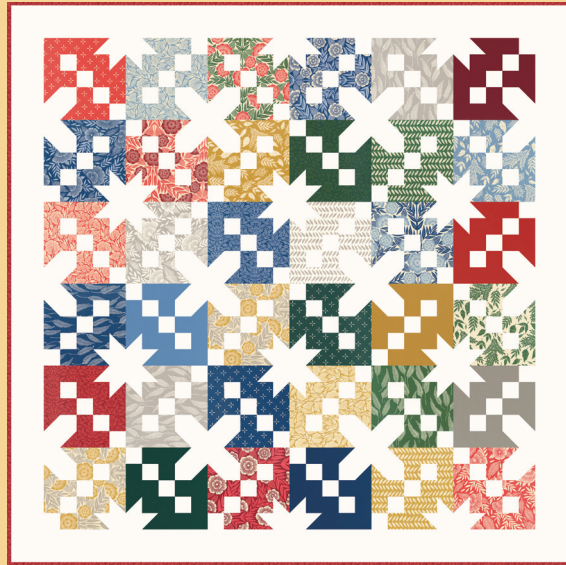
Flower Press is based on linocuts, imagery Katharine cuts into a linoleum block with a knife or gouge tool. Ink is applied to the block, which is printed by hand or with a hand-operated printing press. She’s delighted with the way the Flower Press fabrics preserve the texture of the original block prints. “The designs have that speckled, handmade feel,” she says.

OCTOBER DELIVERY

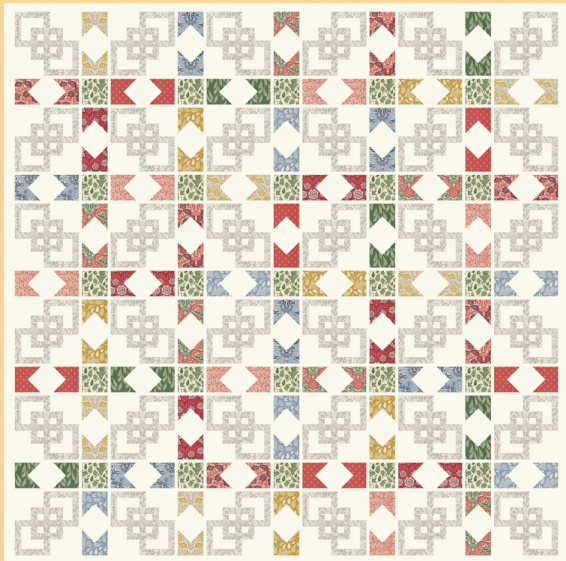
moda
FABRICS + SUPPLIES®



MH 008 Flower Shop 73" x 73" AB Friendly



ISE 270 Foxtrot 68" x 68" JR Friendly



WS 61 Flea Market 89" x 89"



WEB PATTERN Climbing Vines 50" x 60" LC Friendly



ADS 278 Dana Quilt 54" x 54"



KTQ 162 The Nina Quilt 64" x 72" AB Friendly



FLOWER PRESS & KATHARINE WATSON

9900 49 FRENCH BLUE



3300 11



3303 14



3307 21



3302 14

9900 236 NAUTICAL BLUE



3301 13



3300 13



3303 11



3304 13



3306 13



3307 13

9900 14 CHRISTMAS GREEN



3304 17



3305 17



3306 16



3307 16

Bella Solid Coordinates

moda
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FLOWER PRESS & KATHARINE WATSON

9900 244 HARVEST GOLD

9900 128 STONE

9900 327 CHIPOTLE

9900 150 KANSAS RED

Bella Solid Coordinates



3302 31



3305 31



3303 31



3300 22



3301 12



3305 11



3304 12



3302 18



3301 18



3300 19



3300 23



3307 18



3306 19



3300 21

3300

Asst. 15

Asst. 10

AB

JR

LC

MC

PP

OCTOBER DELIVERY

•28 Prints •100% Premium Cotton

JRs, LCs, MCs & PPs include 28 skus plus two each of 3300, 3302 & 3304.